



## Global Investment Symposium 2009 “Pathways to Prosperity”

Harvard Club of New York City  
(27 West 44<sup>th</sup> Street)  
September 22, 2009, during the UN General Assembly

The global financial crisis has not only slowed economies, it is also leading global governments to re-evaluate regulations, the relationship between business and government, and the operating principles of the global economy. Who will be the winner and losers in this great shift? The symposium will help participants sort out these issues and create new opportunities through the following interactive program and meetings.

### Country Presentations

Countries lead main-stage country presentations about policy and investment opportunities in their countries. They will also discuss how the crisis has impacted their country, what policy choices they have made, and what it means for international operators – trade, capital markets, FDI, sourcing, etc.

The **European Union Presidency, Sweden**, will start the Country Presentations. **Colombia, Saudi Arabia and Turkey** have secured their presentation time and **State of Qatar** has confirmed that the Minister of State for International Cooperation, His Excellency Khalid Bin Mohammad Al-Attiyah will attend the Symposium.

In addition and subject to change of their UNGA schedule, we anticipate the following countries sending representatives to attend and hold private meetings: **Canada, European Commission, Ecuador, Germany, Mexico, Northern Ireland, Russia, and Tanzania.**

### Private Meetings

The Symposium is dedicated to facilitating practical dialogue between government, business and finance leaders who will hold private briefings and one-on-one meetings. Countries not presenting may also hold private sessions.

### Voice of Business – Interactive Discussions

Rapid regulatory and operating changes have been taking place, with little time for consultation with business. The Symposium has taken the time to create with Harvard Business School professors a unique interactive format to collect the in-depth opinions of the participating business leaders throughout the day, with the participation of IEA Co-chairs.

Each corporate participant will thus actively contribute to the overall conclusions of the Symposium. The feedback collected will be shared with the G-20 and other participating country leaders.

### Press Conferences

Select Countries and Companies can address International Media in a dedicated Media room. All press conferences are coordinated with IEA and scheduled in advance.

# INTERNATIONAL ECONOMIC ALLIANCE



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In addition to the presenting countries, government officials from  
**Canada, European Commission, Ecuador, Germany, Mexico, Northern Ireland, Qatar,  
 Russia, and Tanzania** are available for private meetings.

Time	Program	
7:00	Registration opens at 7:00am	
8:15	<b>Welcome and Opening Remarks by IEA Co-Chairs:</b> Ambassador Thomas R. Pickering and The Honorable Paul A. Volcker	
8:30	<b>Interactive Business Discussions I: New Rules, New Game?</b> Lecture and Led by Harvard Business School Professor Malcolm Salter with Archibald Cox, Jr., Chairman of Barclays Capital	
9:45	<b>Country Presentation: Presidency of the European Union, Kingdom of Sweden</b> Minister of Trade, The Honorable Dr. Ewa Björling	
10:15	Break	
10:45	<b>Interactive Business Discussions II: Reviving Growth</b> with UBS Investment Bank Vice Chairman, Senator Phil Gramm with Glenn Hutchins, Co-Founder and Co-CEO of Sliver Lake	<b>Private Meetings with Countries</b> <i>(in breakout rooms)</i>
12:00	<b>Lunch Presentation by</b> <b>The Honorable Paul A. Volcker</b> Chairman of President Obama's Economic Recovery Advisory Board, Former Chairman US Federal Reserve	
2:00	<b>Country Presentation: Republic of Colombia</b> Moderator: Margaret Brennan, Anchor, Bloomberg TV Minister of Trade, Industry and Tourism, The Honorable Luis Guillermo Plata	
2:30	<b>Special Presentation</b> <b>Energy, Environment and the Real Economics</b> Professor Richard Muller of UC Berkley, author of “Physics for Future Presidents” will decipher the real science and economic stakes behind this major issue of How can Sustainable mean Profitable?	
3:15	Break	
3:30	<b>Country Presentation: Republic of Turkey</b> Deputy Prime Minister and State Minister for Economics, The Honorable Ali Babacan	
4:00	<b>Growth, Investment and the Competitiveness of Nations</b> Moderated by Harvard Kennedy School Professor Robert Lawrence with <b>Saudi Arabia</b> , Saudi Arabian Government Investment Authority, His Excellency Dr. Awwad Al Awwad	<b>Private Meetings with Countries</b> <i>(in breakout rooms)</i>
4:15	<b>Lecture and Interactive Business Discussions III: The Future of Globalization</b> Led by Harvard Kennedy School Professor Robert Lawrence Former US Council of Economic Advisors for President Clinton and author of “Rising Tide: Is Growth in Emerging Economies Good for the United States?”	<b>Private Meetings with Countries</b> <i>(in breakout rooms)</i>
5:00	<b>Summary and end of the Symposium</b>	